

Powering what3words' Global Expansion With Bespoke Coverage



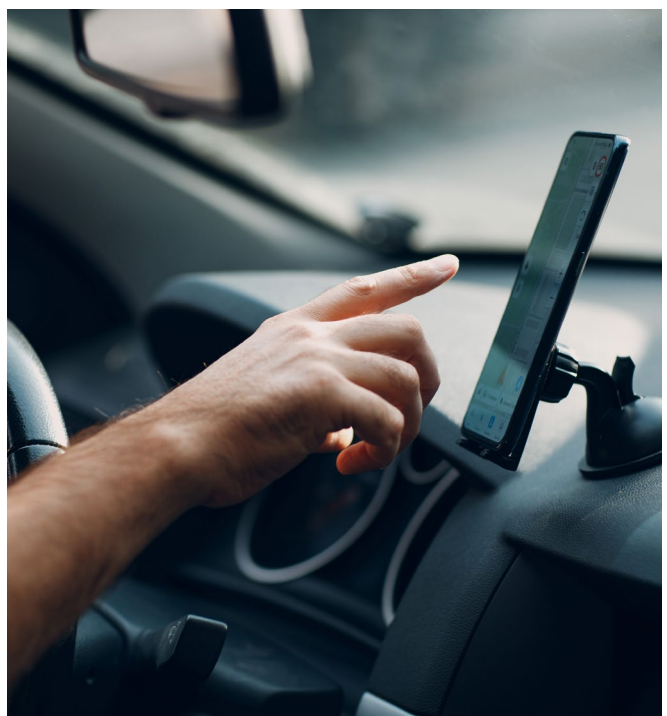
Efficient. Direct. Transparent. That's how what3words describes us.

[what3words](#) has transformed how we navigate the world by dividing it into three-metre squares, each identified by a unique three-word combination (Buckingham Palace is fence.gross.bats. for example).

When the fast-moving tech company expanded globally, it needed an insurance partner as innovative and agile as its business. As it began to venture into new markets with different regulations, its existing broker couldn't keep pace with its rapid growth. Global growth meant more risk - particularly for what3words' executive team - calling for enhanced Management Liability and Directors' and Officers' (D&O) insurance.

Key takeaways:

- Streamlined the insurance process, reducing complexity
- Enhanced Management Liability and D&O cover to protect leadership
- Integrated bespoke travel cover and consolidated policies
- Completed insurance programme transition in just 37 days
- Achieved significant premium reductions and smoother renewals



When what3words teamed up with Capsule, everything changed.

We worked hand-in-hand to build a custom insurance programme that tackled the complexities of its multi-continent operations. We provided the right coverage, from upgraded D&O insurance to bespoke travel cover, giving what3words the freedom to keep innovating without worrying about its insurance.

And we didn't stop there.

Despite switching providers and revamping its coverage, we onboarded what3words in just 37 days - fast, efficient, and exactly what it needed. We also negotiated significant premium reductions and consolidated policies, allowing the team to invest in other areas of the business.

Plus, with Capsule's proactive approach, renewals became a breeze. Clear documentation and frequent communication meant no more last-minute decisions or scrambling at the eleventh hour.



"The Capsule team really nailed it with their efficient approach to renewal and their ongoing support throughout the process. Everything felt so much smoother with their transparency and direct communication. They've set a new standard for what we look for in external support."

Polly Hughes | Chief Financial Officer | what3words

Capsule's solutions are designed to help fast-growth companies like yours thrive.

[Reach out today](#) to see how we can support your next big move.

Capsule

Next-level thinking
for scale up businesses

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